SUBJECT: Visit **[INSERT COMPANY NAME/ORGANIZATION]** at Alliance27!



BODY:
Dear **[INSERT NAME]**,

Healthcare continuing professional development (CPD) is rapidly advancing, creating new opportunities to innovate, collaborate and improve outcomes for learners and healthcare teams. That's why **[INSERT COMPANY NAME/ORGANIZATION]** is excited to be part of the Alliance 2027 Annual Conference (#Alliance27). We invite you to join us for one of the profession's premier gatherings of healthcare CPD leaders, educators and industry partners.

At #Alliance27, you'll experience:

- Timely education focused on emerging trends, innovations and best practices in healthcare CPD.
- Inspiring keynote presentations and thought-provoking discussions with industry leaders.
- Meaningful networking opportunities with colleagues from across the healthcare education community.
- Practical strategies and real-world insights you can immediately apply to your organization and learners.
- An engaging conference experience designed to strengthen connections, spark new ideas and advance our profession.

Whether you're seeking new solutions, looking to expand your professional network or exploring fresh approaches to your work, #Alliance27 offers valuable opportunities to learn, connect and grow.

Register today and be sure to visit **[INSERT COMPANY NAME/ORGANIZATION]** during the conference. We look forward to connecting with the Alliance community and sharing how **[INSERT COMPANY NAME/ORGANIZATION]** is helping organizations address today's challenges while preparing for tomorrow's opportunities. Be sure to stop by our booth to meet our team, explore our solutions and discuss ways we can help support your goals.

Sincerely,
[INSERT NAME]
[YOUR TITLE]
[YOUR CONTACT INFORMATION]



Commented [MM1]: I thought we could maybe move this section down a bit so we can get into the benefits up above and use this as a closing.